



# The NYBB Group Business Valuation Services

**You have worked long and hard  
to build your business.  
When it comes time to sell, it is essential  
to partner with experts who can guide  
you in establishing  
its maximum selling price.**

## **When buying or selling a business, it is critically important to know a company's true value.**

Our valuation expertise and knowledge of the New York Metro marketplace along with our strategic alliance with a nationally recognized independent third-party valuation firm allows us to deliver a full range of cost-effective business valuation products.

During the initial consultation, we will:

- Determine your goals, objectives and reasons for selling
- Review your financial history and request what we need for valuation.
- Gather general information to provide you with a formal proposal, engagement letter or listing agreement.

## **Business Value Assessment**

The Business Value Assessment (BVA) is an in-house restricted use report, utilized to determine the Most Probable Selling Price (MPSP) of businesses with annual revenues up to \$1,000,000. The basis of the report is the Direct Data Market Method which primarily uses discretionary cash flow multiples and comparable sales of like companies. The report is intended for asset sales only and is most often used for financial buyers. The report assumes that the business will be sold free and clear of any liabilities and debt. The conclusion of the Business Value Assessment (BVA) states the Most Probable Selling Price (MPSP) on a one-page document.

**Price- \$995**

## **Price Evaluation Analysis**

The Price Evaluation Analysis is an in-house restricted use report, utilized to determine the Most Probable Selling Price (MPSP) of businesses with annual revenues up to \$3,000,000. The report uses multiple price evaluation methods including the Market Method, the Multiple of Discretionary Earnings Method and the Buyers Test Method. The report is intended for asset sales only. The report considers historical and current financial performance and assumes that the business will be sold free and clear of any liabilities and debt. The conclusion of the Price Evaluation Analysis comes in the form of a report, typically in excess of 15 pages.

**Price- \$1.500**

[www.nybbinc.com](http://www.nybbinc.com)



**The NYBB Group**

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## **Express SWOT Analysis**

The Express SWOT analysis is a report that can be used to do a situational analysis of your company. You will be able analyze the present Strengths, Weakness, Opportunities & Challenges facing your company in the current business environment. You will learn how your company stacks up to industry financial KPIs, insights into your company specific market values and your local and national market positioning. The Express SWOT analysis contains financial, industry market and valuation analysis all in one report.

**Price - \$995**

## **Calculation of Value**

The Calculation of Valuation is an independent third-party restricted use business valuation intended for business with sales between \$3,000,000 and \$10,000,000. The report provides a detailed review of all aspects that were considered in determining the final valuation conclusion. The bulk of the report is financial analysis and the valuation conclusion is supported in detail. In addition to reviewing the company's historical and projected earnings, the report also contains a detailed review of the balance sheet. The conclusion of the Calculation of Value comes in the form of a report, typically in excess of 30 pages.

**Price - \$3,500**

## **Complete Appraisal-Summary Report**

The Complete Appraisal-Summary Report is an independent third-party restricted use comprehensive business valuation used for transactional purposes. This valuation is intended for lower middle market business with annual revenues in excess of \$10,000,000, strategic acquisitions of niche businesses, and businesses with significant growth expected in the future. The basis of the valuation is focused on future earnings and the selection of guideline companies comes from both the private and public markets. The conclusion of this appraisal comes in the form of a report which can exceed 50 pages depending on the information that is used to support the conclusion.

**Call for Pricing**

## **Complete Appraisal-Self Contained Report**

The Complete Appraisal-Self Contained Report is an independent third party USPAP governed valuation, developed for litigation focusing on US Court Reviews, Cited Court Precedents, and in-depth analysis and research of minority and marketability discounts. This valuation is intended for Estate Tax, Gift Tax, ESOP's, Divorce, and any situation requiring litigation support. Uniform Standards of Professional Appraisal Practice (USPAP) and American Society of Appraisers (ASA) address this report as a "Comprehensive, Written Business Valuation Report". The Institute of Business Appraisers (IBA) addresses this report as a "Formal Written Report". This report is completely customized and can exceed 100 pages depending on the information that is used to support the conclusion.

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