



The NYBB Group
Mergers & Acquisitions | Business Valuations | Exit Strategies

Available for Acquisition:
Entertainment & Activation Co.

with optional Real Estate

Listing ID: 1384

Acquisition Highlights

- Ideal Add-On Acquisition
- Global Reach
- Established and Exclusive Client Base
- Strategic Location

Asking Price: Bid Basis
Optional Real Estate
Valued at Over \$2M



Business Description

We are pleased to present a highly successful and sought after event planning and activation company that serves a diverse clientele, including Fortune 500 companies and celebrities. With a global reach and extensive client base, this business provides stability and opportunities for continued growth.

The sale encompasses substantial assets, including A/V equipment, props, decor, Hi-Tech games and a diverse inventory of cutting-edge rentals and much more, providing a strong foundation for the new owner with a ready-made arsenal of resources to continue and expand the business' operations.

There are multiple avenues for growth, including bringing DJs & entertainers in-house, expanding further into print services, and diversifying offerings. A central location and a comprehensive range of assets makes this an acquisition opportunity ideally suited for individuals or existing businesses involved in event planning and/or marketing.

The current owner's retirement offers an opportunity for a new owner to inject fresh ideas and energy to a successful and well regarded, nearly 4 decade old, company.

A 13,000+ square foot property is also available for sale valued at over \$2M. Sold separately.

Financial Information

9 months

Fiscal Year End July 31	8/2023-3/2024	8/2022 - 7/2023	8/2021 - 7/2022	8/2020 - 7/2021	8/2019 -7/2020
Gross Revenues:	\$2,003,436	\$3,013,045	\$3,351,305	\$ 813,710	\$2,248,459
Adj. EBITDA:	\$ 132,383	\$ 309,692	\$ 208,908	(\$ 338,576)	\$ 227,878



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