



CUSTOM ILLUMINATED SIGNAGE STUDIO

Acquisition Highlights

- Premium Brand
- Proprietary Tech and IP
- Fully Transferable, Semi-Automated Operations
- Long Standing Repeat B2C & B2B Client Base
- Scalable for Strategic Buyers
- Multiple Untapped Growth Levers



Business Description

A premier, design-led illuminated art and neon studio is available for acquisition. Founded by artists and recognized as a pioneer in modern neon, the Company operates at the intersection of art, design, and commercial fabrication, serving blue-chip brands, agencies, artists, and design-forward consumers nationwide. The business is known for its premium craftsmanship across both glass neon and high-end LED neon, proprietary design and quoting technology, and strong cultural credibility within fashion, retail, experiential, and creative markets. The business is positioned at the premium end of the market, competing on craftsmanship, customization, and brand credibility rather than commodity signage.

The Company operates from Metro NY studio and showroom and utilizes a scalable hybrid production model combining in-house finishing and quality control with long-standing specialist partners. Standard production timelines, rush capabilities, and white-glove installation services support both consumer and commercial demand.

Operations are turnkey, supported by a lean team, documented workflows, and minimal owner involvement in day-to-day activities, making the business well suited for both strategic acquirers and first-time buyers.

The platform is highly scalable and offers multiple paths for growth, including structured digital marketing, expanded B2B relationships with agencies, hospitality groups, and designers, wholesale and corporate gifting programs, and the development of repeatable product offerings. These initiatives can be implemented without altering the core operating model.

YEAR	As of Sept 2025	2024	2023	2022
Gross Revenue		\$ 656,539	\$ 661,507	\$1,126,193
Gross Profit		\$ 432,994	\$ 486,856	\$ 787,486

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