



DESIGN-LED ILLUMINATED BRAND PLATFORM

Acquisition Highlights

- Design-Led Premium Brand with Strong Market Position
- Stable Revenue Base with Proven Scalability
- Lean, Efficient Operating Model
- Proprietary Technology and Workflow Systems
- Fully Transferable, Owner-Light Operations
- Established Client Base with Repeat Revenue



Asking Price: \$350,000

Business Description

A premium, design-led illuminated brand platform is available for acquisition. Founded by artists and recognized as a pioneer in modern neon, the Company operates at the intersection of design, technology, and scalable production, serving blue-chip brands, agencies, artists, and design-forward consumers nationwide.

Unlike traditional signage or fabrication businesses, the Company combines proprietary design and quoting technology, premium craftsmanship, and a hybrid production model to deliver high-margin custom products at scale. The business has demonstrated a consistent revenue base across multiple market cycles, with the ability to scale above \$1M during peak demand periods, supporting both stability and upside.

Following strategic investments in brand, website infrastructure, and proprietary technology, the Company now operates with a leaner and more efficient cost structure while maintaining similar top-line performance. This creates meaningful operating leverage and positions the business for growth without requiring significant additional investment.

Operations are turnkey, supported by a lean team, documented workflows, and minimal owner involvement in day-to-day activities. The platform is highly transferable and well suited for both strategic acquirers and individual buyers. The business offers multiple paths for growth, including structured digital marketing, expanded B2B partnerships, wholesale programs, and productized offerings. These initiatives can be implemented on top of the existing infrastructure, allowing a buyer to scale revenue efficiently.

YEAR	2025	2024	2023	2022
Gross Revenue	\$ 554,636	\$ 656,539	\$ 661,507	\$1,126,193
Gross Profit	\$ 357,524	\$ 432,994	\$ 486,856	\$ 787,486

Revenue should be evaluated on a normalized basis, as prior fluctuations reflect cyclical demand and one-time strategic investments rather than a decline in core business performance.

Kyle Griffith, Managing Partner
CBI, CM&AP

516-346-5266 | kyle@thenybbgroup.com

Virginia Marie Velez
M&A Advisor

914-874-9557 | virginia@thenybbgroup.com

www.thenybbgroup.com